



exos

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We are pleased to announce, effective today, [Exos Financial](#) has acquired [Pluribus Labs](#), a thematic global equity manager based in San Francisco. We believe Pluribus Labs represents the future of investment management. The Pluribus team has the skill and experience to build a scalable, diversified business consistent with Exos' goal of building an institutional finance platform driven by data and data science.

Founded in 2014, Pluribus Labs has developed an investment approach predicated on the belief that unstructured, qualitative data represents a robust source of untapped alpha insights. Pluribus' research processes use machine learning and advanced data science techniques to unlock alpha insights by replicating human decision-making with quantitative processes for greater scale, speed, and consistency.

Commenting on the acquisition, Exos Founder and CEO Brady Dougan said, "Pluribus Labs is simply the most advanced data science and technology-driven investment manager that I have come across. They have built an unparalleled data gathering, organization, and interpretation capability, which has translated into a strong, multi-year track record. Pluribus' vision overlaps perfectly with Exos'."

Exos Partner and Head of Business Development, Peter Early, added, "Pluribus is a great example of a group working in parallel to Exos' mission to use technology and data science to modernize the delivery of institutional-quality financial products. They have built highly differentiated technology and a strong track record. I am most excited about the passion and dedication of the entire Pluribus team, who I know will thrive here at Exos."

Pluribus is one of the few completely cloud-native investment managers. Their proprietary architecture allows the ability to ingest unstructured data at scale and apply advanced data science processes to capture unique characteristics of innovative companies, across industries and countries in a factor- and style-neutral manner. The first strategy, Pluribus Global Core, launched in April 2019, seeks to deliver 1-2% alpha above benchmarks and has remained uncorrelated with other managers or risk factors throughout its existence.

Commenting on the partnership with Exos, Pluribus Labs co-Founder and Chief Investment Officer, Wachi Bandara, said "We couldn't be more excited to join Exos Financial. Exos' vision to use data and technology to reinvent institutional finance fully aligns with ours. We felt there were meaningful synergies between the organizations that were well-suited to help Pluribus execute its primary objective of delivering the performance that meets or exceeds our clients' investment objectives."

For media inquiries, please contact mediarelations@exosfinancial.com.